

# HOW BUSINESS VALUES NATURE



**BONN, GERMANY**

Organised by the Global Nature Fund 

## PROGRAMME I

**9.00 - 9.15** Welcome and Introduction  
*Dr. Kilian Delbrück\*, German Federal Ministry for the Environment*

**9.15 - 9.30** Taking stock and looking forward: Who is active in the field of ecosystem valuation and natural capital accounting?  
*Tobias Hartmann, Global Nature Fund*

**9.30 - 10.30** Lessons learned from previous experiences: What has worked and where are improvements needed. Part I (Input presentations and discussion)

**1. The PUMA Environmental Profit & Loss**

*Barbara Wieler, PwC Germany & Stefan Seidel\*, PUMA*

**2. Otto Groups's ecological footprint**

*Dr. Moritz Nill, Systain & Alexander Bartelt, Otto Group*

**10.30 - 10.45** Coffee Break

**10.45 - 11.45** Lessons learned from previous experiences: What has worked and where are improvements needed. Part II (Input presentations and discussion)

**1. The True Price Approach**

*Dr. Adrian de Groot Ruiz, True Price Foundation*

**2. Testing the Guide to Corporate Ecosystem Valuation**

*Eva Zabey, WBCSD & Roadtester\**

**11.45 - 12.45** Panel discussion: Scaling up: From project-level to natural capital accounting

## PROGRAMME II

**12.45 - 13.45** Lunch Break

**13.45 - 14.15** The perspective of the European Commission: What are the EU plans regarding the corporate valuation of natural capital  
*Strahil Christov, European Commission*

**14.15 - 15.15** The finance industry as a driving force  
*Peter Cruickshank, UNEP FI*

**15.15 - 15.35** Input: Linking LCA with natural capital accounting  
*Prof. Dr. Mario Schmidt\*, Institute for Industrial Ecology*

**15.35 - 16.00** Presentation of draft proposal for harmonized framework for valuing natural capital in business.  
*Dr. Dorothy Maxwell, TEEB for Business Coalition*

**16.00 - 17.15** Discussion of proposed framework (Coffee to be served)

**17.15 - 17.30** Outlook

**MODERATOR:** James Spurgeon, Sustain Value

\*= tbc

The discussion around ecosystem valuation and natural capital accounting is gaining speed. More and more companies are expressing their interest in integrating nature's value in their management processes but do not know how to get started and feel that natural capital accounting is too complex and difficult. To address these concerns numerous initiatives are working to overcome existing practical barriers and to improve and refine methodologies to assess and value ecosystem impacts and dependencies.

The aim of the workshop is therefore twofold:

- to highlight the business case for ecosystem valuation and show why - despite the existing shortcomings - companies should now begin to measure and value their natural capital.
- to bring together experts from different initiatives to discuss the progress made so far. Practical lessons learned from the application of different methods will form the basis to identify existing gaps and to discuss the way forward towards a harmonized framework for valuing nature.

#### Registration:

There is no conference fee, but we would very much appreciate a contribution of € 30 for the catering service, payable at the registration desk.

To register please send an email to Tobias Hartmann:

*hartmann@globalnature.org* stating your name, organization and email address.

#### More Information:

[naturkapital.business-biodiversity.eu](http://naturkapital.business-biodiversity.eu)

## VENUE

**DEUTSCHE WELLE  
GREMIENSAAL  
KURT-SCHUMACHER-STRASSE 3  
53113 BONN  
GERMANY**

## HOW TO GET THERE

**From Köln/Bonn airport:** bus 670 to Bonn main station (30 minutes)

**From Bonn main station:** bus: 610, 611 to Deutsche Welle (10 minutes)

**subway:** line 16, 63, 66 to Heussallee/Museumsmeile

**By car:** Please use the underground parking garage, entry Charles-de-Gaulle-Street

**Contact for further information:** Tobias Hartmann  
Global Nature Fund | Geschäftsstelle/Office Bonn  
Kaiserstraße 185-197 | 53113 Bonn | GERMANY  
P: +49 228 1848694 13 | Mail: [hartmann@globalnature.org](mailto:hartmann@globalnature.org)

Partners:



Funded by:



and

