

Zeit	Presentations			Workshops			Special Events	Global Challenge	Exhibition	Time
	MANAGEMENT	LEARNING	RESEARCH							
9:00	Registration & Breakfast									9:00 am
10:00										10:00 am
11:00	Welcome D.CIRCUS									11:00 am
12:00	d.note D.CIRCUS Architects of Design Thinking David Kelley, Hasso Plattner									12:00 am
13:00	Lunch									1:00 pm
14:00	Banking & Financing DekaBank, Deutsche Bank, Postfinance, Zürcher Kantonalbank D.CIRCUS	Elementary School ESBZ Berlin, K12 Lab d.school Stanford LECTURE HALL	Frame Creation Kees Dorst LECTURE HALL	Rapid Experience Design aka Design Acts of Kindness Thomas Both WORKSHOP SPACE	Lean & Design Thinking SAP WORKSHOP SPACE	10 Commandments for Nurturing Innovation Teams SAP Design and New Applications WORKSHOP SPACE	Directing a Symphony Orchestra Kammerakademie Potsdam TBA		tba	2:00 pm
15:00			Analytical Planning Side of Design Partrick Whitney LECTURE HALL							3:00 pm
16:00	Coffee						D.Ictionary Flavia Beuel, Anna Isselburg, Hedi Pottag, Katharina Müller EXHIBITION AREA		tba	4:00 pm
17:00	Telecommunication Deutsche Telekom, Swisscom, Singtel LECTURE HALL	D-School Beijing, Paris, Potsdam, Stanford LECTURE HALL	Experience Values and Service Design Yong Se Kim LECTURE HALL	Implementing Design Thinking in a Corporate Environment Deutsche Bank WORKSHOP SPACE	Brand Driven Innovation MetaDesign & Anne Prib WORKSHOP SPACE	Gaining Emphathy Tiefenschärfe WORKSHOP SPACE				5:00 pm
18:00			tba LECTURE HALL				6:00 pm			
19:00	Happy Hour									7:00 pm
20:00	d.note D.CIRCUS The Difference between Design Thinking and Design George Kembel, Oliviero Toscani									8:00 pm
20:30 ↓ 23:00	Night@d.circus Kammerakademie Potsdam / Matchmaking Event / Magic Moments									8:30 pm ↓ 11:00 pm

Design Thinking in a Company											
Zeit	Presentations			Workshops			Special Events	Global Challenge	Exhibition	Time	
	MANAGEMENT	LEARNING	RESEARCH								
9:00	Breakfast										9:00 am
10:00	d.note D.CIRCUS Implementing Design Thinking in a Company SAP										10:00 am
11:00	Mobility BDL, BMW, Daimler, Deutsche Bahn, VW D.CIRCUS	University Istanbul, Koblenz, Kolding, Moscow, Porto, Singapur, St. Gallen LECTURE HALL	tba Christoph Meinel LECTURE HALL	Learning By Doing Arne van Oosterom WORKSHOP SPACE	Social Innovations Genisis, Global Entrepreneurs WORKSHOP SPACE	tba Jeff Sharpe WORKSHOP SPACE	tba	Redesign your City! Presentation & Workshop ESBZ Teens tba LECTURE HALL	tba	11:00 am	
12:00			4 Research Papers tba LECTURE HALL							12:00 am	
13:00	Lunch										1:00 pm
14:00	Health Charité, Janssen-Cilag D.CIRCUS	Executive Training d.school Stanford, Gravity, HPI Academy, HPI D-School Spin-offs, IDEO LECTURE HALL	5 Research Papers tba LECTURE HALL	Frame Creation - Part 1 - Kees Dorst WORKSHOP SPACE	Integrating Design Thinking into an Agency Point Blank International WORKSHOP SPACE	Jointly Separated Global Engineering Teams WORKSHOP SPACE	Make Space Make Track Make D-School Scott Doorlay, Scott Witthoft TBA	Redesign your City! Video Presentations from around the Globe EXHIBITION AREA	tba	2:00 pm	
15:00										3:00 pm	
16:00	Coffee						D.Ictionary Flavia Beuel, Anna Isselburg, Hedi Pottag, Katharina Müller			4:00 pm	
17:00	Retail & Logistics DHL, Metro, Nestlé LECTURE HALL	Museums as Learning Environment California Academy of Sciences, Tate Modern London LECTURE HALL	5 Research Papers tba LECTURE HALL	Frame Creation - Part 2 - Kees Dorst WORKSHOP SPACE	Forth Innovation Method Gijls van Wulfen WORKSHOP SPACE	Design Think-ing and Product „Go Live“ in 6 months SAP WORKSHOP SPACE		Redesign your City! Video Presentations from around the Globe EXHIBITION AREA	tba	5:00 pm	
18:00										6:00 pm	
19:00	Happy Hour										7:00 pm
20:00	d.note D.CIRCUS tba Bernie Roth										8:00 pm
20:30 ↓ 23:00	Party@d.circus Magic Moments / Bands / DJs										8:30 pm ↓ 11:00 pm

SATURDAY 22.09.2012 PROGRAM

Zeit	Presentations			Workshops			Special Events	Global Challenge	Exhibition	Time
	MANAGEMENT	LEARNING	RESEARCH							
9:00	Breakfast									9:00 am
10:00	Software Porsche Consulting, SAP D.CIRCUS		cradle-to-cradle Michael Braungart LECTURE HALL	Gruppenbing Autonetzer WORKSHOP SPACE	Gamification Victor Bedö WORKSHOP SPACE	Create a global Design Thinking Network Ricardo Ruffo, Juliana Proserpio, Monica Puoli WORKSHOP SPACE	tba		tba	10:00 am
11:00										11:00 am
12:00	d.note D.CIRCUS Design Thinking in the Future d.school Stanford, HPI D-School Potsdam									12:00 am
13:00	Lunch									1:00 pm
14:00							Movie Park Tour Filmpark Babelsberg			2:00 pm
15:00							FILMPARK BABELSBERG			3:00 pm
16:00							Making Movie Filmpark Babelsberg			4:00 pm
17:00							FILMPARK BABELSBERG			5:00 pm
18:00							FILMPARK BABELSBERG			6:00 pm

The beginning and the end of the d.confestival are certain. Single parts of the schedule may be subject to change.

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